



## **Adding A Dispatch Business Model.**

***Please refer to Dispatch training Page in this training program.***

Dispatching is the heart and soul of any logistics business. It is the coordination of the movement of a load between a carrier, Shipper, and receiver. Building a dispatch business in the beginning within your logistics company will only gain you more capacity which will result in success sooner than later.

Dispatching will help you build a solid foundation for capacity, as well as shipper and receiver information that you would never have obtained.

**Here are the main reasons of why adding a dispatch business will help you grow in your logistics career.**

1. You make income quicker.
2. You learn by doing and working.
3. You create broker relationships.
4. You build a stronger freight research.
5. You find Shippers and receivers.
6. You become a professional with software.
7. You meet more carriers.
8. You build solid freight lanes.
9. You jump Start your freight broker business.
10. You create additional income for trucking business.
11. You learn the game called "Logistics".

**How do I set Up A Dispatch business Model Within My Current Logistics Business?**

1. You either have a broker's license or join a broker firm.
2. You become a professional with Transportation Management Software.
3. You become a professional with Load Board Software.
4. You create a landing page to offer your services.
5. You have a support team.
6. You build an amazing freight research system.

## **How lucrative Can My Dispatch Business Become?**

Dispatch 5 trucks at 7% of \$7000.00 weekly gross line haul.

\$2450.00 weekly or \$127,400 yearly

Always remember that each business model can compliment and grow from your current business.