



What Is A True Freight Broker? A “Professional Logistics Service Provider”

- A true freight broker will have an established logistical niche within certain industries. He or She will have the ability to manage your freight needs and also be able to forecast with new direct freight loads that allow your equipment to gain consistency.
- A True Freight Broker Agent will have your trucks within certain geographic areas that allows you to maximize the type of drivers and equipment you have within key markets.
- A True Freight Broker will build your freight lanes into solid consistency with loads that connect you directly to the freight source moving out of your location and back into freight terminal locations.
- A True Freight Broker is spot on when they dispatch your trucks and manage your check calls for timely deliverance. They insure the driver has all the information needed and on call for assistance with pickup and delivery of their assigned load.
- A True Freight Broker will assist you with your compliance and IFTA reports by providing you with detailed reporting on your freight loads for your convenience.
- A True Freight Broker is keeping you up-to-date with safety and maintenance compliance information and any new mandates or laws that affect your trucking company. It is their job to make sure your always informed and prepared for over the road compliance by State.
- A True Freight Broker keeps your drivers satisfied with GPS and TMS services with great communication skills to assist the driver with load issues or compliance issues with the load movement.

- A True Freight Broker Agent is a person who does not work alone and has a solid team who assist them in keeping your trucking company moving forward.
- A True Freight Broker Brings Equipment To The Game.

Who Should Be A Freight Broker ?

- Dispatchers
- Trucking Company Owners
- Equipment Owners
- Truck Drivers

Remember. A Freight broker License is not a business. It is just a license. What matters most is how you use them.

Understanding the role that you are trying to achieve is critical. Being able to give professional services to the trucking industry will enable you to grow quickly.